



Fraud is growing at an unusually high rate. According to the Canadian Bankers Association, card- not-present **fraud increased from \$266M to \$532M from 2012 to 2015**, and is projected to increase to **\$700M in 2018**.¹

As fraud grows in volume, sophistication and danger, it's imperative you're well-equipped to proactively detect and combat fraud before you incur losses. While fraudsters continue to devise ways to fool your systems and processes, today's consumers continue to demand seamless, online transactions.

With IDVision, you gain a competitive edge not only by being able to identify hard to catch fraudsters at the onset of suspect behaviour, but by streamlining processes and delivering smooth customer experiences.

BENEFITS



Exploit data and technology to stay ahead of evolving, sophisticated fraud



Identify high-risk transactions and behaviours



Approve good customers with confidence and minimal friction



Reduce false positives



Improve operational efficiencies, reduce manual reviews and back office expenses

¹ Source: Canadian Bankers Association, projections from TransUnion Analytics
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TransUnion's IDVision suite comprises powerful fraud and identity solutions that aid you in better understanding your customers by detecting suspected fraud earlier and interpreting data in search of anomalies and patterns of risk. Armed with these solutions, you can protect and restore confidence while satisfying good customers.

FEATURES

DEEPER, MORE EXPANSIVE DATA

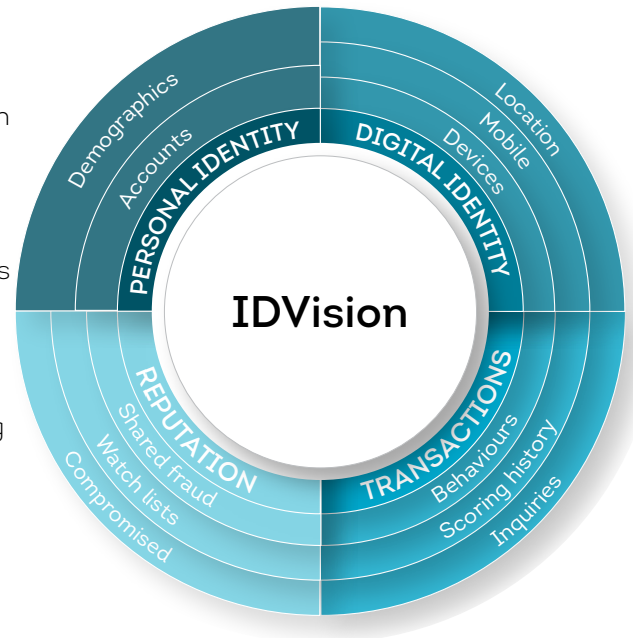
Diverse and growing data spanning real world digital identities, transactional behaviours, and elements that help you assess reputation and fraud risk at point of origination.

JUST-IN-TIME INSIGHTS

Real-time insights, across all channels, that don't slow down transactions or cause unnecessary friction - for a better customer experience.

SINGLE VIEW

Leverages a single system for holistic fraud and compliance, increasing confidence and decreasing costs.



CAPABILITIES

TransUnion's IDVision suite of solutions helps increase confidence when answering critical questions in real time, to mitigate instances of fraud and identity theft:

